1 1 of 2) PHILADELPHIA) AMY MCCREARY le# 215-568-6540 # 215-568-1845
10/19/2012 12:33 PM 10/19/2012 12:32 PM Rep Revised Lines	Rep Firm Sales Office () P Salesperson () A Salesperson Phone# Salesperson FAX#
Traffic Order# 215789 Printed: 10/19/2012 12:3 Last Received: 10/19/2012 12:3 Showing Buylines: All Rep Revised Lines	Agency () STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 Agency C/P1/P2/E Flight Dates 10/19/2012 - 10/29/2012 Hiatus Weeks
Rep Order# 6865377 Ver# 3 Status Revised EC'd Yes	Station KASA-TV ALBUQUERQUE, NM. Advertiser ().US CHAMBER OF CMRC Product US CHAMBER OF COMM Estimate# Buyer NEIL WILLIAMS Phone# Fax#

-- CONTRACT COMMENT --

--- REMARKS ---

REV ORDER

PLEASE CNF THANKS

Rate	\$300.00	\$10,000.00
Total Spots	e	
Time	5P-530P	11A-2P
м — М М — М	≊	su
Spots/Week Day		a
Len 30	30:	: 30
Total Cost	\$300.00	\$10,000.00
##	1 EEN BOOKEI	Н
Dates 10/29-10/29 BE 10/29	10/24-10/24 SHOULD HAVE B	10/21-10/21
Dates 10/29-1 V3 REV DATE.SHOULD BE 10/29 codes changed	10/24-10/24 1 \$300 codes changed	COWBOYS Sales Remark: V3 REV TP V3 Time Changed, Comment Changed
Program NM STYLE Sales Remark: V3 REV DATE V3 More than 2 codes changed	EXTRA Sales Remark: V3 CHANGE II V3 More than 2 codes changed	COWBOYS Sales Remark: V3 Time Changed
Daypart		
H *	* 11	* * * * * * * * * * * * * * * * * * * *

---REPORT TOTALS---

Report Totals: 3 / \$10,345.00

---SALES MONTHLY TOTALS---

Sales Totals: 26 / \$33,705.00 Station Totals: 26 / \$33,705.00 Oct 12: 23 / \$31,415.00

3 / \$2,290.00 Nov 12:

2 of 2		
10/19/2012 12:33 PM	10/19/2012 12:32 PM	en Revised Lines
Printed:	Last Received:	Showing Buylines: All Rep Revised Lines
Traffic Order# 215789		
Ver# 3 Status Revised		
Rep Order# 6865377	EC'd Yes	

) PHILADELPHIA) AMY MCCREARY

Rep Firm Sales Office (Salesperson (

() STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007

Agency

10/19/2012 - 10/29/2012

Agency C/P1/P2/E Flight Dates Hiatus Weeks

215-568-6540 215-568-1845

Salesperson Phone# Salesperson FAX#

31.00

KOAT

00

KLUZ

0 % %

KASY KWBQ

14% 37.00

KRQE KASA

90 2

CABL KOB

Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().US CHAMBER OF CMRC
Product US CHAMBER OF COMM

NEIL WILLIAMS Estimate#

Buyer Phone# Fax#

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

\$240,750 Market Totals

---COMPETITIVE COMMENTS---

NEW ORDER

NOV12 Books Demos

RA35+

-- CREDIT RISK --

CASH IN ADVANCE

1 of 10/19/2012 11:13 AM 10/19/2012 8:31 AM Last Received: Printed: Traffic Order# 215789 Status Returned 7 Ver# 6865377 Rep Order# EC'd Yes

Showing Buylines: Last Sta Revised Lines

2

Agency () STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200

Station KASA-TV ALBUQUERQUE, NM. Advertiser ().US CHAMBER OF CMRC

US CHAMBER OF COMM

NEIL WILLIAMS

Product Estimate#

Buyer Phone# Fax#

3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/19/2012 - 10/29/2012
Hiatus Weeks

SVCS Rep Firm

200 Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

012 Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

-- CONTRACT COMMENT --

SC=*

-- REMARKS ---

SEE MGS WE ARE BOOKING FOR NA'S ON LINES 6,11 AND 18.

Ln	Daypart	Program	Dates	# ot Weeks	Total Cost	Len	Spots/Week Day	Day	Time	Total	Rate
1 1	1 1 1 1 1			1 1		1 1 1	1 1 1 1 1	1 1 1 1	1 1 1 1	1	1 1 1 1
(O *		NM STYLE	10/19-10/19	Т	545.00	:30	7	[±4	8A-9A	7	\$45.00
		Station Remark:	Station Remark: V2 NA 10/19 DUE LATE ORDER. MG IS PREBOOKED 1X 10/24 STP. (YOU CAN ADD THIS 1X MG TO LINE 4)	PREBOOKED)	1X 10/24 STP.						
×11		EXTRA	10/19-10/19	Н	\$300.00	:30	1	[24	5P-530P	г	\$300.00
		Station Remark:	Station Remark: V2 NA 10/19 DUE LATE ORDER. MG IS PREBOOKED STP 1X TUES $10/23$.	PREBOOKED	STP						
* 18		COWBOYS	10/21-10/21	н	\$10,000.00	:30	Ţ	SU	215P-530P 1	⊢	\$10,000.0
		Station Remark:	V2 NO 2P GAME ON FOX 10/21. MG IS PREBOOKED SUN 10/21 11A-2P DALLAS COWBOYS GAME NCIR.	PREBOOKED	SUN 10/21						

00

---REPORT TOTALS--

Report Totals: 3 / \$10,345.00

---SALES MONTHLY TOTALS---

OCC 11 / 40 1 100 000	. 7 T
Sales Totals: 26 / \$33,705.00	
Station Totals: 26 / \$33,705.00	
Lines not sent/rcld/rtrn: 0 / \$0.00	

/ \$2,245.00

	0,0		
	KLUZ		
	0/°	% %	
	KASY	KWBQ	
	0/0	31%	
	KASA	KRQE	
	%0	24%	
	CABL	KOB	
	\$240,750		
CTITIVE	Market Totals		
COMPF			
	COMPETITIVE	 Market Totals \$240,750 CABL 0% KASA 14% KASY 0% KLUZ	Market Totals 5240,750 CABL 0% KASA 14% KASY 0% KLUZ KOB 24% KRQE 31% KWBQ 0%

310

KOAT

Rep Order# 686 EC'd Yes	6865377 Ver# 1 Status New	Traffic Order#	er# 189	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	10 : 10, \\	10/19/2012 8:31 AM 10/18/2012 4:35 PM nes	X -	_	1 of 3	
Station KASA-T Advertiser (Product US CE Estimate# Buyer NEIL Phone#	KASA-TV ALBUQUERQUE, NM. r ().US CHAMBER OF CMRC US CHAMBER OF COMM NEIL WILLIAMS	(~)	RATEGIC MEDIA SVC REET NW SUITE #200 3TON, DC 20007 10/19/2012 - 10/29/2012	STRATEGIC MEDIA SVCS STREET NW SUITE #200 NGTON, DC 20007 10/19/2012 - 10/29/2012		Rep Firm Sales Office (Salesperson (Salesperson Phone#) PH:) AM) ane# 2 X# 2) PHILADELPHIA) AMY MCCREARY t 215-568-6540 215-568-1845	300 0	21-21-2
CONTRACT COMMENT SC=*	MENT									
Ln Daypart	Program	Dates	# of Weeks	Total Cost Len	, ,	Spots/Week	Day	Time	Total	Rate
		10/25-10/25	 - -	\$3,000.00 :30			TH	530P-9P		\$3,000.00 %
2	NM STYLE	10/22-10/22	П	\$90.00	0	2	Σ	8A-9A	2	\$45.00 3
т	NM STYLE	10/23-10/23	П	30.00\$		2	TU	8A-9A	2	\$45.00 3
4	NM STYLE	10/24-10/24	1	\$45.00	0	1 ×	M	8A-9A	1	\$45.00 \$
22	NM STYLE	10/25-10/25	Н	30.00\$	0	5	TH	8A-9A	2	\$45.00 \$
vo.	NM STYLE 10/23	10/19-10/19	П	\$45.00	0	H	Ĩ±,	8A-9A	\times	\$45.00 3
7	NM STYLE	10/29-10/29	П	\$45.00	0		E	8A-9A	П	\$45.00 3
ω	EXTRA	10/22-10/22	1	\$300.00	0		E	5P-530P	H	2 00.008\$
თ	EXTRA	10/23-10/23	1	\$300.00 :30	0	1	. In	5P-530P	7	\$300.00 2
10	EXTRA	10/25-10/25	П	\$300.00	0	П	TH	5P-530P	П	\$300.00
11	EXTRA 10/23 MG	10/19-10/19		\$300.00	0	T	ᄕ	5P-530P		\$300.00 Z
12	EXTRA	10/22-10/22	1	\$300.00 :30	0	П	Σ	5P-530P	1	\$300.00 %
13	NWS 13 ON FOX2 Buyline Comment: 1X PER DAY	10/22-10/26	H	\$5,000.00	0	S)	M - F	9P-930P	2	\$1,000.00 3
14	NWS 13 ON FOX2	10/29-10/29	П	\$2,200.00 :30	0	H	×	9P-930P	-	\$2,200.00 7

Rep Order# EC'd Yes	6865377	Ver# 1	Status New	Traffic Order#		Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	ted: ived: es: All Lin	10/19/2012 8:31 AM 10/18/2012 4:35 PM tes	ΣΣ	2	2 of 3	
Station KA Advertiser (Product L	Station KASA-TV ALBUQUERQUE, NM. Advertiser ().US CHAMBER OF CM Product US CHAMBER OF COMM Estimate#	IV ALBUQUERQUE, NM.).US CHAMBER OF CMRC HAMBER OF COMM	4. MRC	Agency () STR 3299 K STR WASHINGT Agency C/P1/P2/F	ATEGIC N EET NW SI 'ON, DC 20	() STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007		Rep Firm Sales Office (Salesperson () PE) PHILADELPHIA) AMY MCCREARY		
Buyer Phone# Fax#	NEIL WILLIAMS	S			0/19/2012 -	10/19/2012 - 10/29/2012		Salesperson Phone# Salesperson FAX#		215-568-6540 215-568-1845		
Ln Daypart	rt Program	am		Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
			1				 	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1			
15	KASA 9P	9P		10/27-10/27	П	\$700.00	:30	г	SA	9P-930P	e-1	\$700.000
16	FOX N	FOX NWS SUNDAY		10/21-10/28	2	00.006\$:30	Т	SU	8A-9A	8	\$450.00 Z
17	COWBOYS	YS		10/21-10/21	П	\$10,000.00	:30	d	SU	11A-2P	1	\$10,000.00 Z
188	COWBOYS	YS		10/21-10/21	н	\$10,000.00	:30	r.	SU	215P-530P	×	\$10,000.00 2
2 TATOT TOOGSO	517,											

---REPORT TOTALS---

Report Totals: 26 / \$33,705.00

---SALES MONTHLY TOTALS---

					KASY	KWBQ
					14%	31.0
					KASA	KRQE
2 / \$2,245.00					%0	24%
2 / \$2					CABL	KOB
Nov 12:					\$240,750	
oct 12: 24 / \$31,460.00	Sales Totals: 26 / \$33,705.00	Station Totals: 26 / \$33,705.00	Lines not sent/rcld/rtrn: 0 / \$0.00	COMPETITIVE	Market Totals	

KOAT 31%

0/0

KLUZ

0 0

---COMPETITIVE COMMENTS---

NEW ORDER

NOV12 RA35+ Books Demos

-- CREDIT RISK --- CASH IN ADVANCE

Status New Ver# 6865377 Rep Order# EC'd Yes

Station KASA-TV ALBUQUERQUE, NM.
Advertiser ().US CHAMBER OF CMRC
Product US CHAMBER OF COMM NEIL WILLIAMS Estimate# Buyer Phone# Fax#

Traffic Order#

10/19/2012 8:31 AM 10/18/2012 4:35 PM Printed: Last Received:

Showing Buylines: All Lines

() STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200

Agency

WASHINGTON, DC 20007 Agency C/P1/P2/E Flight Dates

10/19/2012 - 10/29/2012 Hiatus Weeks

) PHILADELPHIA) AMY MCCREARY Rep Firm Sales Office (Salesperson (

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

3 3 of

Spot Manager: All, Order #Estimate

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Rate

Air Time

[Sorted by: Line]

VIDE SEBIT

Line: 13

Spot Manager: All, Order Order

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[Sorted by: Line]

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NON-CANDIDATE/ISSUE ADVERTISEMENTS

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